LAUNCH READY · SESSION 8 OF 8

Community Launch Circle

Pitch your plan, build your board of advisors, and plan what comes next

Toronto Public Library · York Woods Branch
Entrepreneur in Residence · Fall 2026 · Leo Bailey

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SESSION 8

Today's session

1 Launch Circle pitches

2 Building your board of advisors

3 Next steps and staying connected

YOU LEAVE WITH

Feedback from partners, your advisor map, and a clear next step

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THE JOURNEY

Look how far you have come

1
From Idea to Opportunity

2
Your Business Plan, One Page at a Time

3
Money Matters: Budgeting & Pricing

4
Funding Your Vision

5
Rules of the Road

6
Marketing on a Community Budget

7
Selling with Confidence

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HOW PITCHES WORK

Launch Circle format

Pitch
60 sec

Glow
30 sec

Grow
30 sec

Next
10 sec

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LAUNCH CIRCLE · 20 MINUTES

Pen and paper · use your handout

Pitch your one-page plan

1. Circles of five to seven, one guest per circle
2. Pitch for 60 seconds with your Lean Canvas
3. Receive one glow and one grow
4. Say your next step out loud

Every pitch today is a first step, not a final exam.

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YOUR SUPPORT NETWORK

Build your board of advisors

1

A mentor

Someone a few steps ahead who will be honest with you.

2

A peer

Someone at your stage. Maybe someone in this room.

3

A champion

Someone who opens doors and says your name.

4

An expert

An accountant, lawyer or banker for specific questions.

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YOUR TURN · 4 MINUTES

Pen and paper · use your handout

Map your board

1. Write one name for each role
2. Leave a blank if you do not have one yet
3. Pick one person to contact this week

A blank is not a failure. It is who to meet next.

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WHAT COMES NEXT

Keep going after today

1

One-on-one sessions

Book time with me to review your plan, budget or application.

2

Toronto Public Library

Business librarians, databases and future programs.

3

Digital Edge series

Take your business online: presence, AI and payments.

4

Funding intakes

Watch dates for Starter Company Plus and Futurpreneur.

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You are launch ready.

Thank you to every participant, our community guests, York Woods Branch and Toronto Public Library.

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